

Social and Sustainable Entrepreneurship Track by the EURAM SIG Entrepreneurship

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Abstract: This paper describes the key events of Standing Track Social and sustainable development, part of EURAM Strategic Interest Groups Entrepreneurship.

Keywords: entrepreneurship, social entrepreneurship, sustainability, EURAM

JEL Codes: E24, I25, J24, L31

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In 2021 European Academy of Management conference was organised in collaboration with UQAM-ESG (Canada, Montreal) in a virtual mode. This was another opportunity for EURAM to focus on today's grand challenges by highlighting the conference theme "Reshaping capitalism for a sustainable world".

Over here, I would like to introduce you to the key events of the conference from Standing Track (ST) Social and sustainable development, part of one of the largest and most numerous Strategic Interest Groups (SIGs) at EURAM, which is Entrepreneurship.

As part of the EURAM 2021 team, SIG Entrepreneurship organised a symposium "Anticipating future sustainability – Shifting the dance in the entrepreneurship, ownership, management and innovation fields" organised by Marcela Ramirez-Pasillas from Jonkoping International Business School, Sweden, with insights from Davide Bizjak, University of Naples Federico II, Italy; Ted Fuller, UNESCO Chair on Responsible Foresight for Sustainable Development at Lincoln International Business School, UK, and Claire Seaman, Chair in Enterprise and Family Business, Queen Margaret University, Scotland.

In response to the central EURAM 2021 conference theme, one of the key events of the SIG Entrepreneurship was the keynote speech delivered by Stefan Schaltegger from Leuphana University Lüneburg, Germany, titled "Pandemic paths and the necessity for sustainability transformations. How can sustainable entrepreneurship contribute?"

Our Social and sustainable entrepreneurship track has organised 5 paper presentation sessions, including Competitive and Development Paper sessions. This resulted in more than 15 papers being presented during the conference. Four sessions included Competitive Papers,

and 1 session hosted a special cohort of PhD/DBA students from the University of Strathclyde, Glasgow, Scotland, co-hosted by Katerina Nicolopoulou as part of Development Paper Sessions.

SIG Entrepreneurship and Social and sustainable entrepreneurship track have made every possible effort to align with the EURAM 2021 main conference theme. Also, EURAM organised many valuable events related to sustainability issues. Please follow the website link to familiarise yourself with the detailed conference programme: <https://conferences.euram.academy/2021conference>.

SIG Entrepreneurship and Social and sustainable entrepreneurship track community is very grateful to all the authors, paper discussants and paper reviewers for making the virtual EURAM event a very valuable and intellectually involving academic experience. Thank You!

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