

Editorial

The volume opens with two texts on change. Olga Nosova, in her text entitled “Transformational Change: Challenges and Prospects for Development. The Case of Ukraine”, evaluates how Ukraine’s GDP depends on the degree of economic, political, and social transformation, as well as overall indicators of the market and democratic reform. Cecile Nieuwenhuizen and Thea Tselepis address the theme of change through the activism of female social entrepreneurs. The authors focus on education’s role in women’s ability to solve complex problems and create social value in Africa. This study addresses the issue of the importance of education in the innovation system (Cai et al., 2020).

Patrizia Accordino, Raffaella Coppolino, Carlo Giannetto and Elvira Tiziana La Rocca analyse the business model of innovative digital start-ups with social goals and identify the elements influencing their birth, growth, and business performance. The paper is based on the Italian innovative social start-up “Muoviti in libertà” and its app – Yukker. The findings relate to research on creating social value through digital social innovation (Chierici et al., 2021; Faludi, 2023).

Michael Jack Meallem and Stifani Herpich explore the social entrepreneurship ecosystems in Thailand and Myanmar. This paper completes the picture covered by Diaz Gonzalez & Dentchev (2021), Roundy (2017), and Roy & Hazenberg (2019).

Additional contents of this volume will be contributed by Łukasz Małys presenting the text “Sustainable Development and Corporate Social Responsibility in Companies’ Practices: An Empirical Analysis”. The author refers to two concepts that are close but not identical to describe social and environmental aspects in the activities of companies. His study aims to determine whether there are differences in environmental and social practices between companies declaring a commitment to sustainability and corporate social responsibility.

The following paper shows how the so-called Eastern Bloc countries can contribute to the development of Fair Trade (Ruggeri et al., 2019). Grażyna Śmigielska assesses the market for Fair Trade products in Poland and identifies the tools which could speed up its development. The volume closes with the paper “Implementing Organisational Ambidexterity for a Successful Transformation of the Automotive Supply Industry Towards a Green Future” by Alexander Gackstatter and Véronique Goehlich. This article aims to identify the role of ambidexterity (Chakma et al., 2022), the competencies required of employees at all levels and the measure of success of transformation in the automotive supplier industry towards a green future based on an analysis of the German experience.

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